



Contact:

Matt Collins
201-838-1028
mcollins@justinblair.biz

Contact:

Alex Rosenzweig
MWW for Aetrex
646-884-9616
arosenzweig@mww.com

AETREX WORLDWIDE INC. AND JUSTIN BLAIR & COMPANY ANNOUNCE STRATEGIC PARTNERSHIP

Companies reach agreement in the orthotic materials category for increased development & improved service

Teaneck, NJ – June 30, 2014 – Aetrex Worldwide Inc., a global leader in comfort and wellness footwear products, and Justin Blair & Company, a leading manufacturer and supplier of shoe supplies and foot care products, today announced a strategic partnership whereby Justin Blair and Company will take over the operations and distribution of Aetrex’s comprehensive orthotic raw material division.

The two companies have had a longstanding and meaningful relationship for over 15 years and recently decided to form a new partnership that is expected to spark innovation and improve service among the category. The alliance will help fuel additional research & development, generate overall efficiencies, and drive higher performance and expansion in key growth markets.

“We’re really excited to have reached this agreement with Justin Blair & Company. We have worked closely together for many years and believe their manufacturing capabilities and commitment to service is unparalleled in the industry”, said Larry Schwartz, CEO of Aetrex Worldwide Inc.

For over 50 years, Aetrex has been a key player in the orthotic material category and has grown to become a leading distributor of raw materials including Plastazote®, PPT® and prominent Aetrex brands such as ThermoSKY®, ThermoCork®, Carboplast®, among others.

A leading manufacturer and distributor of foot care and shoe care supplies in the retail footwear industry, Justin Blair boasts a complete line of products that conform to the highest quality standards. With an advanced operations and distribution system, they have one of the highest fill rates in the industry.

“Having closely worked with Aetrex for over a decade, we recognize the company as a leading innovator in material technologies and believe it is the appropriate strategic next step. Justin Blair is committed to developing and growing this business and providing improved benefits to all customers”, said Marvin Bearak, President and CEO of Justin Blair & Company.

The partnership is expected to launch in August 2014 with close collaboration between both companies to provide a seamless transition and continued leadership in orthotic the materials category.

About Aetrex Worldwide, Inc.

Aetrex Worldwide, Inc. is widely recognized as the global leader in comfort and wellness footwear products. With fashion, function and quality at the forefront, Aetrex designs and manufactures therapeutic, casual, dress, sandal and athletic footwear for both men and women. Aetrex also developed iStep, the world's leading digital foot scanning technology, designed to accurately measure feet and determine foot type and pressure points. It is also renowned for its over-the-counter Lynco Orthotics, the world's #1 foot orthotic system. The New Jersey-based corporation was recently named one of New Jersey's Top 100 Privately Held Companies and one of NJBIZ's Top 30 Manufacturing Companies. It has remained privately owned by the Schwartz family for three generations. For additional information, please visit www.aetrex.com.

About Justin Blair & Company

Justin Blair and Company, along with its affiliated companies, Marcott Specialty Resources LLC, located in Chicago Illinois, and Marcott Hosiery LLC, located in Oakboro North Carolina, manufactures and distributes foot care, shoe care, and hosiery products under its Ralyn Brand, and health and beauty products under its NightCare Brand. Founded in 1997, Justin Blair & Company owned by Scott Weinstein and the Bearak Family delivers products and services to the pedorthic industry, independent and national footwear retailers, department stores, wholesalers and the professional beauty trade. For additional information, please visit www.justinblairco.com

###